

The logo for Vermont Businesses for Social Responsibility (VBSR) is displayed in a large, white, serif font. The letters are bold and closely spaced. The background is a solid orange color with a faint, repeating pattern of fern leaves. A vertical purple bar is visible on the left edge of the page.

Vermont Businesses
for Social Responsibility

**Membership
Benefits & Levels**

**Join Vermont's business
community championing
positive change and
business success.**

All are welcome!



MEMBERSHIP LEVELS

As a VBSR member, your business/organization is part of a strong community that is committed to using business as a force for good. Choose between the following membership levels that best fit your size of business.

Every employee in your business/organization is a VBSR Member!

<u>Individual</u> \$100	<u>Start-Up</u> (Organizations less than 2 years old) \$175	<u>Small Company</u> (less than 15 FTE) \$350	<u>Non Profit Small</u> (less than 15 FTE) \$300 <u>Non Profit Large</u> (15+ FTE) \$625
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Collective Membership
(less than 6 FTE per business)
\$200

Designed for micro businesses, a Collective VBSR Membership provides full member benefits to a group of at least 5 businesses. Perfect for businesses located close together or with shared interests. Contact Membership Manager, Jeremy Gerber (jeremyg@vbsr.org) for more details.

<u>Large Company</u> (15+ FTE) \$725	<u>Gold Membership</u> \$1,375	<u>Champion Membership</u> \$5,975
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Gold and Champion member details on page 6.

Referral discount: inspire a new VBSR member and receive 10% off your next annual payment!

**new member must be Small Company or above; does not apply to Champion members*

MEMBERSHIP BENEFITS

NETWORKING

- Connect with businesspeople holding shared values and visions for Vermont's future.
- Access the [VBSR Member Directory](#) with complete contact information for all members.
- Branded listing of your business in the [VBSR Member Directory](#).
- Free admission to VBSR Networking Events held throughout the state (and opportunity to bring a non-member guest for free)!
- Attend intimate, casual member meet ups throughout the state.
- Offer a member-to-member discount to do business with VBSR members.
- Engage with the network! VBSR's Membership Manager is available to make recommendations of how to connect with fellow VBSR members.



PHOTO BY ISORA LITHGOW CREATIONS

EDUCATION & PROFESSIONAL DEVELOPMENT

- Free and discounted access to VBSR's virtual trainings and peer learning cohorts focused on responsible business practices, including People-Centered Workplaces; Environmental Sustainability; Justice, Equity, Diversity & Inclusion, Certified B Corporations, and more.
- The opportunity to share your thought leadership, ideas, and expertise with VBSR's network, including speaking or facilitating at a VBSR event and/or developing a customized programming partnership between your company/organization and VBSR.



PHOTO BY BEN M. COLLINS

MEMBERSHIP BENEFITS

PUBLIC ADVOCACY AWARENESS & ENGAGEMENT

- Receive weekly updates from our Advocacy Team on the latest happenings inside the Vermont State House (From cutting edge policies to major floor votes).
- Work at the forefront of change by taking part in VBSR action alerts and lobby days.
- Receive hands-on training and assistance on how to build relationships with your legislators, write op-eds and letters-to-the-editor, and navigate the policymaking process.
- Take part in issue briefs, webinars, and forums on pressing issues impacting Vermont's businesses, economy, communities, and environment.
- Make connections! VBSR's Advocacy Manager is available to help elevate the voices of VBSR member businesses and leaders, and help make connections with lawmakers.



PHOTO COURTESY LET'S GROW KIDS

AMPLIFY YOUR MESSAGE

- Post jobs and internships to [VBSR's Job Board](#) recruit employees who want to work for values-led businesses/organizations.
- Post events to [VBSR's Event Calendar](#) to share the word with VBSR members.
- [Share your news](#) to highlight your inspiring business practices and initiatives, including the chance to be highlighted in VBSR's newsletter, social media, and blog.
- Access to VBSR logos and social media toolkit to show support for VBSR's mission.



PHOTO BY ISORA LITHGOW CREATIONS

GOLD MEMBERSHIP

\$1,375

Pledge additional annual support to the VBSR mission as your business helps to create a dynamic society in which employees, employers, customers, suppliers, the communities in which they live, and future generations all prosper as a business succeeds.

- Receive discounts for high profile sponsorships to the following VBSR signature events:
 - Annual Conference - \$400 discount off the current Underwriter rate
 - Annual Awards Ceremony & Dinner - \$400 discount off the current Sunshine sponsor rate
- Special name tags supplied at Annual Conference to display Gold Level Membership.
- Make a meaningful connection with a leader from a VBSR Champion member through a facilitated introduction by VBSR staff.
- Logo listed in VBSR's bi-monthly newsletter upon joining as a Gold Member.
- Opportunity to participate in a VBSR Instagram takeover to highlight your exemplary mission related work.
- Business will always be referred to as a Gold Member in Newsletter and press releases.
- Business displayed prominently in VBSR.org directory dedicated to Gold Members.

CHAMPION MEMBERSHIP

\$5,975

VBSR Champions are corporate social responsibility icons. Brands around the globe look to Vermont industry leaders to learn how to lead successful businesses in a way that is good for their people and good for the planet, and these companies lead the way.

- Press release announcing Champion Membership.
- Logo and link featured on homepage of VBSR website, and special landing page listing Champion Members.
- Recognition and visibility throughout the year at all VBSR events, including from the podium or event host, and signage at all events (in-person and virtual).
- Company logo and links on all outbound newsletters and promotional materials.
- One complimentary VBSR newsletter ad per year.
- Business will always be referred to as a Champion Member in social media and press releases.
- Opportunity to participate in a VBSR Instagram takeover to highlight your exemplary mission related work.
- Complimentary exhibitor table, passes, and underwriting credit at Annual Conference, with logo featured prominently at event and in conference materials.
- Unlimited one-on-one advising with responsible business expert, Jeffrey Hollender, co-founder of VBSR, the American Sustainable Business Network, and Seventh Generation, where he was formerly CEO.

THANK YOU TO OUR CHAMPION MEMBERS



VBSR

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